

# trivago Reveals Top 20 Hotels in Yorkshire and the Humber

London, 9 November 2015. Hotel search website [trivago.co.uk](http://trivago.co.uk) have revealed the results of their inaugural Top Hotel Awards, using aggregated online user ratings in order to recognise the best-rated hotels, both regionally and nationally. Rudding Park in Harrogate is the top-rated hotel in Yorkshire and the Humber, followed closely by St Michael's and Leeway Hotel, both in Scarborough.



Infographic: [imgec.trivago.com/contentimages/press/images/yorkshire\\_humber.png](http://imgec.trivago.com/contentimages/press/images/yorkshire_humber.png)

## Top 20 Hotels in Yorkshire and the Humber:

Ranking	Hotel	Location	Rating*	Average Room Rate**
1	Rudding Park	Harrogate	95.89	£211
2	St Michael's	Scarborough	95.78	£60
3	Leeway Hotel	Scarborough	95.40	£60
4	The Old Coach House	Ripon	95.25	£91
5	The Castle House	Richmond	95.08	£101
6	The Sands	Scarborough	94.93	£282
7	Roslyn House	Pateley Bridge	94.79	£81
8	Toulson Court	Scarborough	94.66	£62
9	The Almar	Scarborough	94.56	£53

10	North Bay Guest House	Scarborough	94.49	£67
11	The Welford	Harrogate	94.34	£72
11	Tudor House	Skipton	94.34	£71
13	The Helaina	Scarborough	94.30	£77
14	The Chambers Park Place	Leeds	94.25	£136
15	Ascot House	York	93.77	£95
16	Rasmus Living Luxury Serviced Apartments	Harrogate	93.65	£159
17	Ashbourne House	York	93.57	£87
18	Acorn Lodge	Harrogate	93.49	£91
19	Barker Stakes Farm	Pickering	93.47	£79
20	Swallow Hotel	Bridlington	93.46	£75

\*Reputation taken from the trivago Rating Index (tRI), based on over 190 million online ratings from over 30 websites worldwide. Hotels with at least 400 reviews and sufficient availability were considered.

\*\*Average Room Rate of all available hotel rooms (including suites), based on prices from 1 October 2014 to 30 September 2015.

To view the full results, please visit: [checkin.trivago.co.uk/2015/11/04/trivago-uk-top-hotel-awards-2015/#Yorkshire](http://checkin.trivago.co.uk/2015/11/04/trivago-uk-top-hotel-awards-2015/#Yorkshire)

With a rating of 95.89, Rudding Park in Harrogate is the best-rated hotel in Yorkshire and the Humber and rated 7<sup>th</sup> best in the whole of the UK. In second place (and 10<sup>th</sup> in the UK) is St Michael's in Scarborough with a rating of 95.78. Third place (22<sup>nd</sup> in the UK) goes to Leeway Hotel, also in Scarborough, with a rating of 95.40. In total, six hotels in the Yorkshire and Humber region also appear in the top 50 hotels in the UK.

While Rudding Park is a large country property incorporating a hotel, spa and golf course, both St Michael's and Leeway are small, family-run guest houses. The top three are therefore a good representation of the top 20 hotels in the region, which incorporate a total of 16 B&Bs, three serviced apartment hotels and one hotel. B&Bs are therefore the top-rated accommodation in Yorkshire and the Humber.

There are also a range of average room rates in the top-rated for Yorkshire and the Humber. The cheapest is The Almar in Scarborough (rated 9<sup>th</sup>) at an average room rate of £53. This is closely followed by St Michael's and Leeway, both at £60 per night. The Sands in Scarborough (rated 6<sup>th</sup>) is the most expensive, with an average room rate of £282. Next is Rudding Park, with an average room rate of £211. These rates are the average of all available room options, including suites.

Scarborough holds a monopoly on top-rated hotels in Yorkshire and the Humber, with seven of the top 20 located here, six of which are in the top 10. Harrogate also boasts a total of four top-rated hotels, including the #1 rated hotel. Due to Scarborough's popularity, a number of the best-rated accommodation providers are located on or nearby the coast.

**Denise Bartlett, UK Public Relations:** "With its high quality environment and attention to detail when it comes to customer service, it is easy to see why Rudding Park is our top-rated hotel in Yorkshire and the Humber. It is interesting, however, to note the high number of B&Bs in the top 20, particularly located in

Scarborough. It seems users are satisfied with the service offered by B&Bs, perhaps due to the friendly service and family-run environment.

The trivago Top Hotel Awards aim to judge all accommodation fairly, whether they are a serviced apartment hotel in Leeds, a country house hotel close to Harrogate, or a guest house in Scarborough. It is really encouraging to see such a range of accommodation, both in terms of price and geographical location, in our top 20."

**Peter Banks, Managing Director, Rudding Park:** "Winning the trivago award for Best Hotel in Yorkshire and Humberside is a tremendous achievement, particularly as it is based on all online reviews - there really is nowhere to hide anymore! We strive to provide the best possible value through a real care for our guests, experienced within the highest quality environment. I am extremely proud of every member of the team for their contribution to us winning this award."

#### **Image Library:**

Exterior: [imgec.trivago.com/contentimages/press/images/rudding\\_exterior.jpg](https://imgec.trivago.com/contentimages/press/images/rudding_exterior.jpg)

Restaurant: [imgec.trivago.com/contentimages/press/images/rudding\\_dining.jpg](https://imgec.trivago.com/contentimages/press/images/rudding_dining.jpg)

Source: Rudding Park

#### **About trivago Rating Index (tRI)**

With over 190 million ratings gathered from over 30 websites worldwide, we've crafted a comprehensive, fair and reliable index of hotel ratings: the trivago Rating Index (tRI). We use an algorithm to aggregate the ratings, which provides a dependable and impartial score, whether a hotel has 400 reviews or 4,000. Based on a tried-and-true mathematical approach, our index is unbiased, clear and transparent. With daily updates, it is perhaps the most up-to-date rating index for hotels available. For the trivago Top Hotel Awards, hotels with availability and at least 400 reviews were considered. For more information, please visit [trivago.co.uk/static/rating-index](https://trivago.co.uk/static/rating-index).

#### **About trivago**

Travellers find the ideal hotel for the best price on [www.trivago.co.uk](https://www.trivago.co.uk). trivago is the world's largest online hotel search site, comparing rates from over 900,000 hotels on over 250 booking sites worldwide. trivago integrates over 190 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 120 million visitors per month find their ideal hotel by using trivago's various filters and in turn save up to 48% per booking. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 52 international country platforms in 33 languages.

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