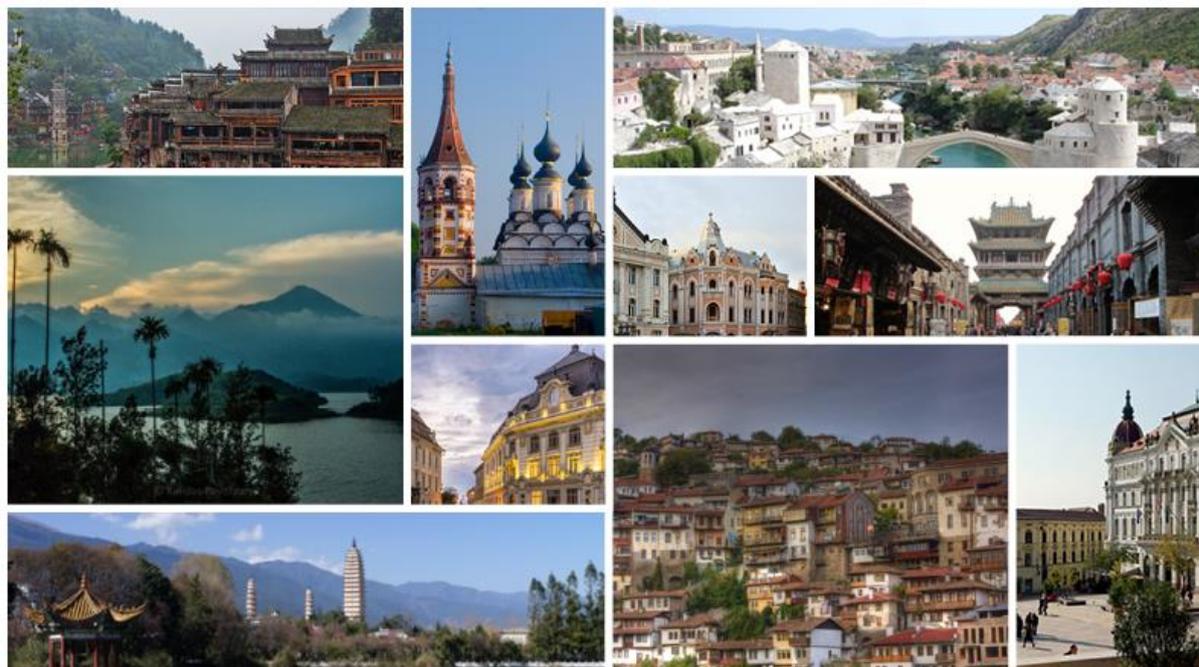


trivago Best Value Destination Index 2016



Collage: imgec.trivago.com/contentimages/press/images/best_value_2016.png

London, 28 September 2015. Hotel comparison site trivago.co.uk has revealed its **Best Value Destination Index for 2016**. This index combines hotel price data with aggregated user reviews and ratings, resulting in a list of 100 destinations where the hotels are both affordable and highly rated. Here's our guide to the top ten:

10 Best Value City Destinations for 2016:

Rank	Destination	Country	Index	Average Price*
1	Fenghuang	China	98.01	£28
2	Mostar	Bosnia and Herzegovina	97.22	£37
3	Veliko Tarnovo	Bulgaria	97.17	£31
4	Novi Sad	Serbia	96.99	£39
5	Pingyao	China	96.83	£37
6	Sibiu	Romania	96.55	£40
7	Suzdal	Russia	96.49	£45
8	Pécs	Hungary	96.38	£46
9	Wayanad	India	96.36	£47
10	Dali	China	96.36	£51

*Average price per night for a standard double room, based on prices from 1 October 2014 - 30 September 2015.

To view the full list of 100, please visit: <http://trv.to/BestValue100>

1) [Fenghuang, China](#)

Located in China's Hunan Province, Fenghuang (Chinese for 'Phoenix') was historically a frontier town and centre of trade for the civilisations of the central plains and southwest mountains. Today, visitors can still see the remaining City Wall, North Gate Tower and Southern Great Wall, dating from the Ming dynasty. Fenghuang's greatest draw, however, are the unique riverside settlements perched on sticks overlooking the Tuo Jiang River.

2) [Mostar, Bosnia and Herzegovina](#)

Famous for its picture-perfect landscape, featuring the beautiful Old Bridge (Stari Most), Mostar is one of Bosnia and Herzegovina's best-known destinations. Benefiting from a Mediterranean climate, the city has become a popular location in the Balkans, with good hotel amenities for tourists. In summertime, visitors can watch locals dive from the highest point of the bridge - a tradition for young men.

3) [Veliko Tarnovo, Bulgaria](#)

Veliko Tarnovo is a lively university town set among a backdrop of forested hills alongside the Yantra River. As former capital of the medieval Bulgarian tsars, the city hosts the impressive Tsarevets Fortress, comprising over 400 houses (many still uncovered), 18 churches and the royal palace. Veliko Tarnovo is popular among backpackers and weekenders alike, boasting an attractive old town and great food and drink.

4) [Novi Sad, Serbia](#)

Best known as the birthplace of Exit festival, held annually in July, Novi Sad is an attractive city on crossroads between Central and Southern Europe. Serbia's second biggest city, Novi Sad has a diverse history, with a number of cultural influences - today, the city has six official languages. An emerging tourist destination in the area, the impressive Petrovaradin Fortress is the city's best-known landmark.

5) [Pingyao, China](#)

Surrounded by towering ancient city walls (the most intact in China), Pingyao is an atmospheric city full of old-world charm. Red Chinese lanterns dot the cobbled streets and ornate statues stand in hidden courtyards. Once the financial centre of the Qing dynasty, today Pingyao is a popular tourist site and Unesco World Heritage Site.

6) [Sibiu, Romania](#)

Founded by Saxons in the 12th century and left untouched during both World Wars, Sibiu is a picturesque Germanic city in the heart of Romania. Renowned for its well-preserved architecture, the city's old town is filled with colourful pastel buildings and rustic cobblestone lanes. A lively cultural calendar helped the town achieve the status of European Capital of Culture in 2007.

7) [Suzdal, Russia](#)

Just four hours from Moscow but a world away from the buzz of the capital, Suzdal is a traditional village found on Russia's iconic Golden Ring. Boasting a large collection of

churches and a walled convent dating back to 1364, Suzdal offers visitors a taste of classic Russian architecture within easy reach of the bright lights of Moscow.

8) [Pécs, Hungary](#)

One of the European Capitals of Culture in 2010, Pécs is a small but lively university town lying between the Danube and the Dráva. The region boasts a mild climate perfect for fruit production and wine-making: Villány wine is considered among the finest in Hungary. The city boasts a number of interesting museums and monuments, including the Early Christian Necropolis of Pécs, a series of tombs granted Unesco status in 2000.

9) [Wayanad, India](#)

A district in Kerala encompassing several small towns and villages, Wayanad is famed for its Wildlife Sanctuary, an area of 345 square kilometres. Within this unspoilt area visitors can experience a unique mix of mountain scenery, paddy fields, waterfalls and cardamom and coffee plantations. Popular among trekking and camping enthusiasts, there are several defined treks within the region.

10) [Dali, China](#)

Popular among backpackers and young Chinese alike, Dali is the perfect place to relax in Yunnan, boasting a stunning location between the mountains and Erhai Lake. There are the Three Pagodas, a Catholic Church and museum to explore in the Old Town, while the mountains are easily accessible by chairlift or cable car and offer numerous hiking and cycling tracks.

Denise Bartlett, UK Public Relations: "The Best Value Index was created in an attempt to highlight smaller destinations often overlooked in the wake of large cities. The list for 2016 is no exception, with Mostar, Novi Sad and Pingyao in the top ten for a second year running. The list also highlights hidden gems such as the unique old town of Fenghuang in China and the lively city of Veliko Tarnovo in Bulgaria. From Unesco World Heritage Sites to European Capitals of Culture, the list offers much in favour of interesting architecture and activities. By combining hotel prices with hotel reviews and ratings, the index promises visitors destinations with hotels which are well-liked, yet low in price."

Image Gallery

1) Fenghuang: imgec.trivago.com/contentimages/press/images/1_fenghuang.jpg

Source: Thomas Fischler, Flickr

2) Mostar: imgec.trivago.com/contentimages/press/images/2_mostar.jpg

Source: bobroy20, Flickr

3) Veliko Tarnovo: imgec.trivago.com/contentimages/press/images/3_veliko_tarnovo.jpg

Source: Klearchos Kapoutsis, Flickr

4) Novi Sad: imgec.trivago.com/contentimages/press/images/4_novi_sad.jpg

Source: Byron Howes, Flickr

5) Pingyao: imgec.trivago.com/contentimages/press/images/5_pingyao.jpg

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6) Sibiu: imgec.trivago.com/contentimages/press/images/6_sibiu.jpg

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7) Suzdal: imgec.trivago.com/contentimages/press/images/7_suzdal.jpg

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Source: Emmanuel DYAN, Flickr

9) Wayanad: imgec.trivago.com/contentimages/press/images/9_wayanad.jpg

Source: Sarath Kuchi, Flickr

10) Dali: imgec.trivago.com/contentimages/press/images/10_dali.jpg

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About Best Value Index

The www.trivago.co.uk Best Value Index provides a unique overview of the best valued destinations worldwide by using a specifically tailored algorithm that combines the trivago Hotel Price Index with trivago's Reputation Ranking for hotels. The trivago Hotel Price Index shows the average overnight accommodation prices for a standard double room on trivago. Scaling up to 100, the Best Value Index lists the best combined score on consumer rating and average hotel price.

About trivago

Travellers find the ideal hotel for the best price on www.trivago.co.uk. trivago is the world's largest online hotel search site, comparing rates from over 900,000 hotels on over 250 booking sites worldwide. trivago integrates over 180 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 120 million visitors per month find their ideal hotel by using trivago's various filters and in turn save up to 48% per booking. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 52 international country platforms in 33 languages.

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