

# trivago Reveals Top 20 Hotels in the North West

London, 9 November 2015. Hotel search website [trivago.co.uk](http://trivago.co.uk) have revealed the results of their inaugural Top Hotel Awards, using aggregated online user ratings in order to recognise the best-rated hotels, both regionally and nationally. The Arthington Guest House in Blackpool is the top-rated hotel in the North West, followed closely by The Redstone, also in Blackpool and The Sun Inn, in Kirkby Lonsdale.



Infographic: [imgec.trivago.com/contentimages/press/images/northwest.png](http://imgec.trivago.com/contentimages/press/images/northwest.png)

## Top 20 Hotels in the North West:

Ranking	Hotel	Location	Rating*	Average Room Rate**
1	The Arthington	Blackpool	96.38	£57
2	The Redstone	Blackpool	95.69	£99
3	The Sun Inn	Kirkby Lonsdale	95.62	£123
4	Edgar House	Chester	95.51	£172
5	Wheatlands Lodge	Windermere	95.32	£121
6	The Craimar	Blackpool	95.28	£54
7	Ash Farm Country Guest House	Altrincham	95.25	£86
8	Stone Villa	Chester	95.22	£88
9	Lakeside House	Keswick	95.17	£149

10	Cedar Manor	Windermere	94.98	£167
11	The Cranleigh Boutique Hotel	Bowness-on-Windermere	94.82	£165
12	The Leicester	Southport	94.59	£90
13	Glenville House	Windermere	94.48	£90
14	Cragwood Country House	Windermere	94.41	£138
15	Ashberry Guest House	Penrith	94.36	£74
16	The Fylde International	Blackpool	94.24	£61
17	De-Lovely	Blackpool	94.23	£77
18	Stonegarth	Keswick	94.06	£95
19	Gabrielle's	Blackpool	94.01	£56
20	Nanny Brow	Ambleside	93.66	£160

\*Reputation taken from the trivago Rating Index (tRI), based on over 190 million online ratings from over 30 websites worldwide.

\*\*Average Room Rate of all available hotel rooms (including suites), based on prices from 1 October 2014 to 30 September 2015.

To view the full results, please visit: [checkin.trivago.co.uk/2015/11/04/trivago-uk-top-hotel-awards-2015/#NorthWest](http://checkin.trivago.co.uk/2015/11/04/trivago-uk-top-hotel-awards-2015/#NorthWest)

With a rating of 96.38, The Arthington Guest House in Blackpool is the best-rated hotel in the North West and rated third in the whole of the UK. Second place (and 12<sup>th</sup> in the UK) goes to The Redstone, also in Blackpool, with a rating of 95.69. In third place (16<sup>th</sup> in the UK) is The Sun Inn in Kirkby Lonsdale, with a rating of 95.62. In total, an impressive ten hotels in the top 20 for the North West also feature in the top 50 hotels in the UK.

The top five hotels are B&Bs, which is a good representation of top-rated accommodation in the North West. The vast majority of the top 20 hotels are B&Bs, with just three hotels (Cedar Manor, The Cranleigh Boutique Hotel and Cragwood Country House), making B&Bs the best-rated type of accommodation in the region.

The average room rate for the top-rated hotels in the North West is relatively low, with 12 of the top 20 boasting average rates of less than £100 per night. The cheapest is The Craimar in Blackpool (ranked 6<sup>th</sup>), with an average room rate of £54 per night. This is closely followed by Gabrielle's (ranked 19<sup>th</sup>, £56 per night) and The Arthington Guest House (ranked 1<sup>st</sup>, £57 per night), both also in Blackpool. The most expensive is Edgar House in Chester (ranked 4<sup>th</sup>, £172 per night) followed by Cedar Manor in Windermere (ranked 10<sup>th</sup>, £167 per night) and The Cranleigh Boutique Hotel in Bowness-on-Windermere (ranked 11<sup>th</sup>, £165 per night). These rates are the average of all available room options, including suites.

Out of the top 20 hotels in the North West, six are located in Blackpool, with three in the top ten. A further ten are located in the Lake District region, with four in the top ten. Windermere in particular seems a popular locations for top-rated hotels. In the south of the region, Chester contains two top-rated hotels.

**Denise Bartlett, UK Public Relations:** "With its friendly owners and hard-working staff, it is easy to see why The Arthington Guest House in Blackpool is our top-rated hotel in the North West and third best in the UK this year. It is only fitting that a B&B should take the top spot, with the vast majority of top-rated hotels in

both Blackpool and the North West being B&Bs. The North West has an unusually high number of hotels in the UK top 50, setting the benchmark high in this region.

The trivago Top Hotel Awards aim to judge all accommodation fairly, whether they are a B&B in Blackpool or a hotel in the Lake District. It is really encouraging to see a range of accommodation, both in terms of price and geographical location, in our top 20."

**Steve and Elaine Fazakerley, Owners, The Arthington Guest House:** "We have owned The Arthington Guest House on St Chads Road in Blackpool since 2006 and have sunk our heart and soul into it. It has not been easy and we have had a lot of setbacks. But we enjoy what we do and hope that comes across to our guests. It is great to be recognised not just for us but for the Blackpool Guest house community. Many thanks to all our guests for their support and to trivago for this award."

#### **Image Library:**

Exterior: [imgec.trivago.com/contentimages/press/images/arthington\\_ext.jpg](https://imgec.trivago.com/contentimages/press/images/arthington_ext.jpg)

Guest room: [imgec.trivago.com/contentimages/press/images/arthington\\_room2.jpg](https://imgec.trivago.com/contentimages/press/images/arthington_room2.jpg)

Source: The Arthington Guest House

#### **About trivago Rating Index (tRI)**

With over 190 million ratings gathered from over 30 websites worldwide, we've crafted a comprehensive, fair and reliable index of hotel ratings: the trivago Rating Index (tRI). We use an algorithm to aggregate the ratings, which provides a dependable and impartial score, whether a hotel has 400 reviews or 4,000. Based on a tried-and-true mathematical approach, our index is unbiased, clear and transparent. With daily updates, it is perhaps the most up-to-date rating index for hotels available. For the trivago Top Hotel Awards, hotels with availability and at least 400 reviews were considered. For more information, please visit [trivago.co.uk/static/rating-index](https://trivago.co.uk/static/rating-index).

#### **About trivago**

Travellers find the ideal hotel for the best price on [www.trivago.co.uk](https://www.trivago.co.uk). trivago is the world's largest online hotel search site, comparing rates from over 900,000 hotels on over 250 booking sites worldwide. trivago integrates over 190 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 120 million visitors per month find their ideal hotel by using trivago's various filters and in turn save up to 48% per booking. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 52 international country platforms in 33 languages.

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