

trivago Reveals Top 50 Hotels in the UK

London, 9 November 2015. Hotel search website trivago.co.uk have revealed the results of their inaugural Top Hotel Awards, using aggregated online user ratings in order to recognise the best-rated hotels, both regionally and nationally. Hotel 41 in London is the top-rated hotel in the UK, followed closely by The Chester Residence in Edinburgh and The Arthington Guest House in Blackpool.



Infographic: imgec.trivago.com/contentimages/press/images/top_20_uk.png

Top 20 Hotels in the UK:

Ranking	Hotel	Location	Rating*	Average Room Rate**
1	Hotel 41	London	96.79	£532
2	The Chester Residence	Edinburgh	96.41	£244
3	The Arthington	Blackpool	96.38	£57
4	The Clontarf Hotel	Llandudno	96.21	£73
5	The Soho Hotel	London	96.05	£500
6	Belmond Le Manoir aux Quat'Saisons	Oxford	96.00	£749
7	Rudding Park	Harrogate	95.89	£211
8	Corinthia London	London	95.85	£548

9	The Somerville	Torquay	95.78	£95
9	St Michael's	Scarborough	95.78	£60
11	Craigatin House and Courtyard	Pitlochry	95.72	£105
12	The Redstone	Blackpool	95.69	£99
13	The Bath House	Bath	95.67	£120
14	The White Lodge	Great Yarmouth	95.66	£63
14	The Claymore Guest House	Pitlochry	95.66	£98
16	The Sun Inn	Kirkby Lonsdale	95.62	£123
17	Briarfields	Torquay	95.54	£85
18	Edgar House	Chester	95.51	£172
19	Cheval Three Quays	London	95.47	£293
19	Brindleys	Bath	95.47	£134

*Reputation taken from the trivago Rating Index (tRI), based on over 190 million online ratings from over 30 websites worldwide.

**Average Room Rate of all available hotel rooms (including suites), based on prices from 1 October 2014 to 30 September 2015.

To view the full results, please visit: checkin.trivago.co.uk/2015/11/04/trivago-top-hotel-awards-2015/

With a rating of 96.79, Hotel 41 in London is the best-rated hotel in the UK this year. This is followed closely by The Chester Residence, a serviced apartment hotel in Edinburgh with a rating of 96.41. The Arthington Guest House in Blackpool, a B&B with a rating of 96.38, completes the top three.

The top three hotels are a good representation of the top 50 in the UK, which comprise a variety of accommodation options. B&Bs were the top-awarded accommodation option this year, with 34 of the top 50 classified as B&Bs.

A range of room rates can also be seen, with The Arthington Guest House boasting the second cheapest average room rate in the top 50, at £57 per night. The cheapest is The Craimar (ranked 27th) in Blackpool, another B&B, at just £54 per night. Hotel 41 is the fifth most expensive in the top 50, with an average room rate of £532. The most expensive is Covent Garden Hotel (ranked 47th) also in London, at an average of £761. These rates are the average of all available room options, including suites.

London and Bath boast the highest number of top-rated hotels in the UK, with seven each in the top 50 and three in the top 20. The South West as a region boasts 12 hotels in the top 50, and the North West boasts ten.

Denise Bartlett, UK Public Relations: "With its excellent customer service and exquisite attention to detail, it is easy to see why luxury London hotel, Hotel 41, is our top-rated hotel this year. It is interesting to note, however, the high number of B&Bs in the top 50 hotels in the UK. With B&Bs averaging £60 per night rated as highly as hotels averaging up to £500 per night, it seems users are satisfied by the family-run environment and friendly service offered by B&Bs.

The trivago Top Hotel Awards aim to judge all accommodation fairly, whether they are a guest house in Pitlochry, a B&B in Bath or a luxury hotel in London. It is really encouraging to see such a range of accommodation, both in terms of price and geographical location, in our top 50."

Malcolm Hendry, General Manager, Hotel 41: “Everyone at Hotel 41 is delighted and honoured at being named the Number One Hotel in the UK in trivago’s 2015 Top Hotel Awards. We are thrilled to have been recognised by trivago’s community of travellers in this hotly contended category and would like to thank them for publishing such positive reviews. Myself and the dedicated team of staff at Hotel 41 are committed to ensuring that each and every guest leaves our hotel having had a memorable and truly special stay. I think it’s this commitment to deliver a highly personalised service and the desire to exceed expectations every single time that has helped to secure this prestigious accolade, of which we are all very proud.”

Image Library:

- 1. Hotel 41** exterior: imgec.trivago.com/contentimages/press/images/hotel41_exterior.jpg
Guest room: imgec.trivago.com/contentimages/press/images/hotel41_room.jpg
- 2. The Chester Residence** exterior: imgec.trivago.com/contentimages/press/images/chester_exterior.jpg
Living area: imgec.trivago.com/contentimages/press/images/chester_lounge.jpg
- 3. The Arthington Guest House** exterior: imgec.trivago.com/contentimages/press/images/arthington_ext.jpg
Guest room: imgec.trivago.com/contentimages/press/images/arthington_room2.jpg
- 4. The Clontarf Hotel** exterior: imgec.trivago.com/contentimages/press/images/theclontarf_ext.jpg
Dining room: imgec.trivago.com/contentimages/press/images/theclontarf_dining.jpg
- 5. The Soho Hotel** guest room: imgec.trivago.com/contentimages/press/images/thesoho_room.jpg
Suite: imgec.trivago.com/contentimages/press/images/thesoho_suite2.jpg
- 6. Belmond Le Manoir aux Quat'Saisons** exterior:
imgec.trivago.com/contentimages/press/images/belmond_ext.jpg
Guest room: imgec.trivago.com/contentimages/press/images/belmond_room2.jpg
- 7. Rudding Park** exterior: imgec.trivago.com/contentimages/press/images/rudding_exterior.jpg
Dining room: imgec.trivago.com/contentimages/press/images/rudding_dining.jpg
- 8. Corinthia London** exterior: imgec.trivago.com/contentimages/press/images/corinthia_exterior.jpg
Interior: imgec.trivago.com/contentimages/press/images/corinthia_interior.jpg
- 9. The Somerville** exterior: imgec.trivago.com/contentimages/press/images/somerville_ext.jpg
Guest room: imgec.trivago.com/contentimages/press/images/somerville_room.jpg
- 10. St Michael's** exterior: imgec.trivago.com/contentimages/press/images/stmichaels_ext3.jpg
Guest room: imgec.trivago.com/contentimages/press/images/stmichaels_room3.jpg

About trivago Rating Index (tRI)

With over 190 million ratings gathered from over 30 websites worldwide, we’ve crafted a comprehensive, fair and reliable index of hotel ratings: the trivago Rating Index (tRI). We use an algorithm to aggregate the ratings, which provides a dependable and impartial score, whether a hotel has 400 reviews or 4,000. Based on a tried-and-true mathematical approach, our index is unbiased, clear and transparent. With daily updates, it is perhaps the most up-to-date rating index for hotels available. For the trivago Top Hotel Awards, hotels with availability and at least 400 reviews were considered. For more information, please visit trivago.co.uk/static/rating-index.

About trivago

Travellers find the ideal hotel for the best price on www.trivago.co.uk. trivago is the world’s largest online hotel search site, comparing rates from over 900,000 hotels on over 250 booking sites worldwide. trivago integrates over 190 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 120 million visitors per month find their ideal hotel by using trivago’s various filters and in turn save up to 48% per booking. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 52 international country platforms in 33 languages.

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