

trivago Reveals Top 20 Hotels in the West of Scotland

London, 9 November 2015. Hotel search website trivago.co.uk have revealed the results of their inaugural Top Hotel Awards, using aggregated online user ratings in order to recognise the best-rated hotels, both regionally and nationally. Knap Guest House in Tarbert is the top-rated hotel in the West of Scotland, followed by Miller House Guest House in Ayr and Glenisle Hotel & Bistro in Lamlash.



Infographic: imgec.trivago.com/contentimages/press/images/west_scotland.png

Top 20 Hotels in the West of Scotland:

Ranking	Hotel	Location	Rating*	Average Room Rate**
1	Knap Guest House	Tarbert	94.39	£89
2	Miller House Guest House	Ayr	93.99	£54
3	Glenisle Hotel & Bistro	Lamlash	93.57	£130
4	Ayr Guest House	Ayr	92.40	£47
5	Blythswood Square	Glasgow	91.41	£189
6	Auchrannie Resort	Brodick	90.81	£133
7	Grasshoppers	Glasgow	90.66	£99
8	Z Glasgow	Glasgow	90.64	£75
9	The Sherbrooke Castle Hotel	Glasgow	89.81	£143

10	Hotel Indigo Glasgow	Glasgow	89.77	£137
11	Western House Hotel	Ayr	89.66	£105
12	Brambles Inveraray Hotel	Inveraray	89.59	£95
13	Old Loans Inn	Troon	89.56	£85
14	Ashtree House Hotel	Paisley	89.43	£86
15	The Pierhouse Hotel	Port Appin	89.13	£189
16	Carlton Hotel	Prestwick	89.07	£86
17	Piersland House	Troon	88.67	£101
18	CitizenM Glasgow	Glasgow	88.65	£97
19	Lochgreen House Hotel	Troon	88.48	£207
20	Village Inn	Arrochar	88.40	£98

*Reputation taken from the trivago Rating Index (tRI), based on over 190 million online ratings from over 30 websites worldwide.

**Average Room Rate of all available hotel rooms (including suites), based on prices from 1 October 2014 to 30 September 2015.

To view the full results, please visit: checkin.trivago.co.uk/2015/11/04/trivago-uk-top-hotel-awards-2015/#WestScot

With a rating of 94.39, Knap Guest House in Tarbert is the best-rated hotel in the West of Scotland this year. In second place is Miller House Guest House in Ayr, with a rating of 93.99. Third place goes to Glenisle Hotel & Bistro in Lamlash, with a rating of 93.57.

Both Knap Guest House and Miller House Guest House are B&Bs, while Glenisle Hotel & Bistro is a seafront hotel on the Isle of Arran. This is a good representation of the mix of top-rated accommodation type in the West of Scotland, with the top 20 comprising six B&Bs and 14 hotels.

There are a huge range of average room rates among the top-rated in the West of Scotland, from £47 to £207 per night. The cheapest is Ayr Guest House (ranked joint 4th) with an average room rate of £47 per night. This is followed by Miller House Guest House, at £54 per night. The most expensive is Lochgreen House Hotel in Troon (ranked 19th) at £207 per night, followed by Blythswood Square in Glasgow (ranked 5th) and The Pierhouse Hotel in Port Appin (ranked 15th), both at £189 per night. These rates are the average of all available room options, including suites.

Glasgow holds a monopoly on top-rated hotels in the West of Scotland, with six of the best-rated hotels located here, including five in the top 10. Ayr boasts three top-rated hotels, while two are located in Troon and two on the Isle of Arran.

Denise Bartlett, UK Public Relations: “With their friendly atmosphere and hard-working staff, it is easy to see why Knap Guest House is our top-rated accommodation in the West of Scotland this year. With the top two accommodation providers classified as B&Bs, the Scottish guest house community is clearly thriving and visitors to the region are satisfied by the service provided. Travellers are often looking for a home away from home, which is something that B&Bs, with their relaxed, family-run atmosphere, can easily offer.

The trivago Top Hotel Awards aim to judge all accommodation fairly, whether they are a traditional Scottish guest house, a chain hotel in Glasgow or a seafront island hotel. It is really encouraging to see such a range of accommodation, both in terms of price and geographical location, in our top 20."

Alistair Wilkie, Manager, Knap Guest House: "We are very pleased and proud that trivago has placed us as the number one hotel in the West of Scotland. We are delighted that the hard work of our small team has been recognised and we look forward to continue welcoming guests to our Bed & Breakfast and to our beautiful picturesque village of Tarbert in Argyll for many years to come."

Knap Guest House:

Guest room: imgec.trivago.com/contentimages/press/images/knap_room.jpg

Guest room: imgec.trivago.com/contentimages/press/images/knap_room2.jpg

Source: Knap Guest House

About trivago Rating Index (tRI)

With over 190 million ratings gathered from over 30 websites worldwide, we've crafted a comprehensive, fair and reliable index of hotel ratings: the trivago Rating Index (tRI). We use an algorithm to aggregate the ratings, which provides a dependable and impartial score, whether a hotel has 400 reviews or 4,000. Based on a tried-and-true mathematical approach, our index is unbiased, clear and transparent. With daily updates, it is perhaps the most up-to-date rating index for hotels available. For the trivago Top Hotel Awards, hotels with availability and at least 400 reviews were considered. For more information, please visit trivago.co.uk/static/rating-index.

About trivago

Travellers find the ideal hotel for the best price on www.trivago.co.uk. trivago is the world's largest online hotel search site, comparing rates from over 900,000 hotels on over 250 booking sites worldwide. trivago integrates over 190 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 120 million visitors per month find their ideal hotel by using trivago's various filters and in turn save up to 48% per booking. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 52 international country platforms in 33 languages.

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