

Atlanta's Aaron Marino Wins "Makeover #trivagoGuy" Contest



Courtesy: Aaron Marino (left) and Banana Republic

Dusseldorf, Germany - Hundreds entered for a chance to makeover Tim "trivago Guy" Williams for his next television commercial, thousands voted for their favorite amateur and professional stylists online, but only one American won the opportunity of a lifetime -

Atlanta's own, Aaron Marino!

The 38-year-old style consultant (above left), will fly to Berlin, Germany for a 5-day, all-expenses paid getaway complete with a behind-the-scenes pass to the filming of the trivago.com commercial featuring his winning outfit (above right).

"Mr. Trivago needs my help desperately!" said Marino. "I will take him from bum to brilliant."

Marino, who has made a name for himself nationally with his men's fashion blog, [IAmAlphaM.](http://IAmAlphaM.com), not only wowed voters with his outfit of choice, but also impressed the "trivago Guy" himself.

"I can't wait to meet Aaron," Williams said. "I love the outfit he chose for me to wear and I am excited to see him work his magic in Berlin."

*Complete rules and information on the "Makeover #trivagoGuy" contest available [HERE](#).



About trivago

Travelers find the ideal hotel for the best price on www.trivago.com. trivago is the world's largest online hotel search site, comparing rates from over 700,000 hotels on over 175 booking sites worldwide. trivago integrates over 120 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 45 million visitors per month find their ideal hotel by using trivago's various filters and in turn save an average of 35% per booking. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 47 international country platforms in 28 languages.



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