

## Chicagoan Named Finalist in "Makeover #trivagoGuy" Contest



*Courtesy: Lora LaPratt (left) and Hugo Boss, Amali/Amazon.com, Rage & Bone/Nordstrom, and Clothes Horse*

Hundreds hoped for a chance to style Tim "trivago Guy" Williams for his next television commercial, but only six Americans made the final cut, including **Chicago's own, Lora LaPratt!**

The 31-year-old fashion consultant and personal stylist (above left) earned a spot amongst the Top 6 finalists of the "[Makeover #trivagoGuy](#)" contest by entering the outfit above via social media.

"I am a Chicago-based personal stylist who prides my business on making my clients feel amazing about themselves," said LaPratt. "I would love the chance to make #trivagoGuy look, and more importantly, feel great!"

Starting today, Americans can cast a vote [HERE](#) for Lora or another finalist listed below in the "Makeover #trivagoGuy" competition.

- [Brandon Stirpe](#) - Pittsburgh
- [Aaron Marino](#) - Atlanta
- [Gina Samarotto](#) - NYC
- [Pamela Dittmar](#) - Las Vegas
- [Feliks Grimsrud](#) - Seattle

The finalist with the most votes by Thursday, September 4<sup>th</sup> will jet off to Berlin, Germany for a 5-day getaway and a behind-the-scenes pass to the filming of the [trivago.com](#) commercial featuring their winning outfit.



## About trivago

Travelers find the ideal hotel for the best price on [www.trivago.com](http://www.trivago.com). trivago is the world's largest online hotel search site, comparing rates from over 700,000 hotels on over 150 booking sites worldwide. trivago integrates over 120 million hotel reviews and 14 million photos in order to make finding the perfect hotel easier for users. Over 45 million visitors per month find their ideal hotel by using trivago's various filters and in turn save an average of 35% per booking. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 47 international country platforms in 28 languages.



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