

Clooney Captivates America: Travel Interest to Venice up 20%



Pictured: Palladio Suite at Belmond Hotel Cipriani

SEPTEMBER 30, 2014 - George Clooney's romantic and highly-publicized Italian wedding to Amal Alamuddin has increased Americans interest in traveling to Venice.

When George Clooney and Amal Alamuddin officially wed yesterday during a civil service ceremony in Venice, hotel searches to the Italian city increased by 20 percent compared to the previous week. Searches made by trivago.com users on Monday, September 29 for a hotel stay during October and November were compared to searches made on Monday, September 22.

Meanwhile, during the weeklong media blitz surrounding the wedding attended by celebrity pals, family and friends (Sept. 22 - Sept. 29), overall US travel interest to Venice increased by 15 percent compared to the previous week.

Jeremy Crider, US Public Relations: "As media coverage of George and Amal's wedding intensified, and ultimately peaked on Monday, it's not surprising that Americans travel interest also grew. However, as one of Europe's most expensive destinations, US travelers need to be prepared to pay for their stay if they do indeed book. As of now, a hotel room in Venice will cost guests \$258/night in October."

Belmond Hotel Cipriani Image Gallery:

Suite (above): http://imgec.trivago.com/contentimages/press/images/belmond_suite.jpg

Bedroom: http://imgec.trivago.com/contentimages/press/images/belmond_room.jpg

Pool: http://imgec.trivago.com/contentimages/press/images/belmond_pool.jpg

Aerial View: http://imgec.trivago.com/contentimages/press/images/belmond_view.jpg

View of Venice: http://imgec.trivago.com/contentimages/press/images/belmond_bar.jpg



About trivago

Travelers find the ideal hotel for the best price on www.trivago.com. trivago is the world's largest online hotel search site, comparing rates from over 700,000 hotels on over 175 booking sites worldwide. trivago integrates over 120 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 75 million visitors per month find their ideal hotel by using trivago, which was founded in 2005 in Düsseldorf, Germany and currently operates 47 international country platforms in 28 languages.



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Contact: Jeremy Crider · U.S. Public Relations · jeremy.crider@trivago.com

T: +49 (0)211 54005 767 · F +49 (0)211 54065 115

Address: trivago GmbH · Bennigsen-Platz 1 · 40474 Dusseldorf, Germany · www.trivago.com