

America's Best Value Towns & Cities 2016



Photos Courtesy (left to right) ExploreBanson.com, Macon-Bibb County County Convention & Visitors Bureau, & Pixabay

A domestic travel trend is emerging. American travelers are craving small town comfort and charm, according to trivago.com data. Travel interest to towns with fewer than 50 hotels has been on the rise throughout 2014 and 2015, as Americans continue to seek out less crowded and more budget-friendly destinations.

Luckily, whether traveling “small” or merely economically, losing out on quality doesn’t have to be an issue in the US. As trivago’s Best Value Index (tBVI) shows – calculated using the annual average price of a standard double room and the city’s average hotel rating* – America’s small towns and mid-sized cities offer the best value for your buck.

2016 US Best Value Cities

ul Rank	Destination	Index
1	Branson, MO	90.50%
2	Macon, GA	89.80%
3	Montgomery, AL	89.51%
4	Wichita, KS	89.21%
5	Sioux Falls, SD	89.17%
6	Lincoln, NE	88.98%
7	Springfield, MO	88.00%
8	Little Rock, AR	87.88%
9	Augusta, GA	87.83%
10	Tulsa, OK	87.77%

2016 US Best Value Small Towns

ul Rank	Destination	Index
1	Hillsboro, TX	95.30%
2	Cleburne, TX	95.26%
3	McAlester, OK	95.12%
4	Guymon, OK	94.95%
5	Searcy, AR	94.91%
6	Garden City, KS	94.88%
7	Granbury, TX	94.69%
8	Weatherford, TX	94.63%
9	Maggie Valley, NC	94.45%
10	Deming, NM	94.41%

* The Best Value Index ranks cities based on a combination of consumer ratings and average hotel prices, with 100% being a perfect score. Only destinations with at least 50 hotels and a minimum average of 150 user ratings per hotel were considered in this index, however the 2016 Best Value Small Town list indicates only cities or towns with fewer than 50 hotels in total.

Download the full list (including prices) of the Top 50 US Best Value Cities with 50 or more hotels, [HERE!](#)



About Best Value Index

The www.trivago.com Best Value Index provides a unique overview of the best valued destinations worldwide by using a specifically tailored algorithm that combines the trivago Hotel Price Index with trivago's Reputation Ranking for hotels. The trivago Hotel Price Index shows the average overnight accommodation prices for a standard double room on trivago. Scaling up to 100, the Best Value Index lists the best combined score on consumer rating and average hotel price.

About trivago

Travelers find the ideal hotel for the best price on www.trivago.com. trivago is the world's largest online hotel search site, comparing rates from over 900,000 hotels on over 250 booking sites worldwide. trivago integrates over 180 million hotel ratings and 14 million photos in order to make finding the perfect hotel easier for users. Over 80 million visitors per month find their ideal hotel by using trivago's various filters. trivago was founded in 2005 in Düsseldorf, Germany and currently operates 52 international country platforms in 33 languages.



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